

# Niterói's Bike Anjo School Yearbook 2018

















## Bike Angel School Yearbook - Niterói, 2018

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Niterói's Bike Angel School Yearbook — 2018

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# Introduction

Bicycles became current images in people's daily life. On the streets of Niterói, where we are, there are many bicycles of different colors, sizes and models, just like their utility. Still, it is not possible to observe the age range of people who practice cycling.

On the other hand, this should not be a reason to get the blues, because this fourth yearbook's publication shows changes in people's behavior who adopted cycling as a recreational equipment, transportation or even as a resource to travel to other destinations. Also data regarding social support and neighborhood environment lead to the understanding of how these factors influence the city's cycling scenario.

On top of that, it is undeniable that cycling benefits people into a better life. Right, according to participants of this research, a better life comes from the practice of cycling. So, what about adopting the activity?

Are you willing to know more? We invite you to 'ride' on the following pages. Separated in six chapters, the first one shows annual and monthly data of Bike Anjo School's workshops in 2018, which it is possible to know participants' characteristics. In chapters two and three, social support and neighborhood environment, that present data regarding participants' daily life that might contribute or not towards urban cycling adoption and the practice of it as a lifestyle, aspects shown in the fourth chapter. In order to understand multiplier effects, the chapter five shows cycling tourism in participants' life after EBA's workshops, whether this lifestyle has crossed Niterói's boundaries, of the state, and why not abroad Brazil? Last but not least, the sixth chapter shows how bicycle rides are seen from participants' point of view, considering sensations such as wellness, social life and physical appearance among others since they became cyclists.

So far, we expect that this material contributes to common knowledge regarding Niterói's cycling scenario and helps in decision making from State and private sectors, as well as society's admission on actions in order to build up a happier and much cycling city.

## **TABLE OF CONTENTS**

1	Niterói's Bike Anjo School (EBA-Nit)	9
1.1	Annual data	10
1.2	Monthly data	14
2	Social support	19
3	Neighborhood environment	21
4	Urban cycling	23
5	Cycling tourism	31
6	Cycling means	34

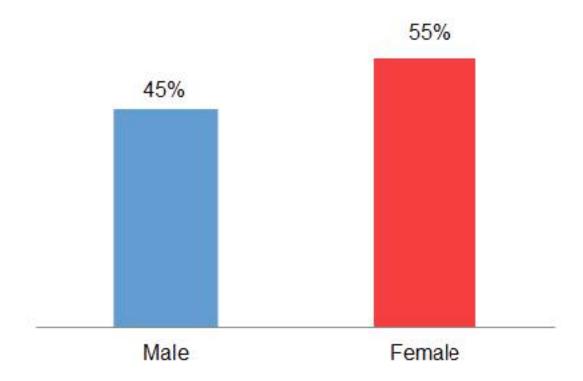
# 1 Niterói's Bike Anjo School (EBA-Nit)



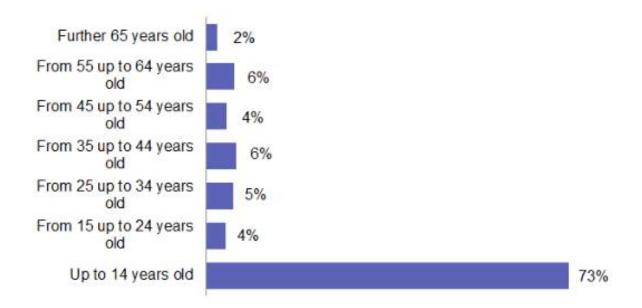
# 1.1 Annual data



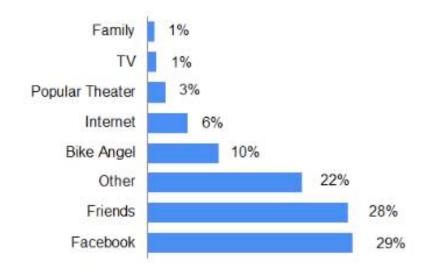
### Sex



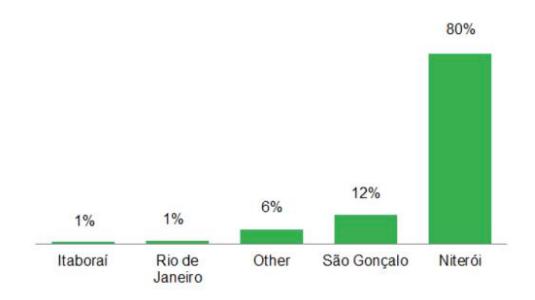
### Age range



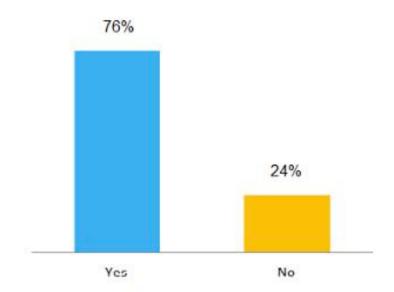
### How first met EBA-nit



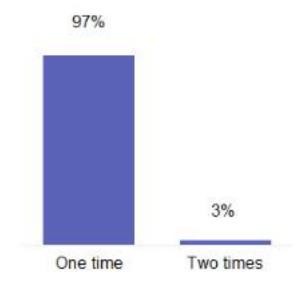
### Participants' current hometown when joined EBA-Nit's workshop



### Whether the participant rode a bike when joined EBA-Nit's workshop



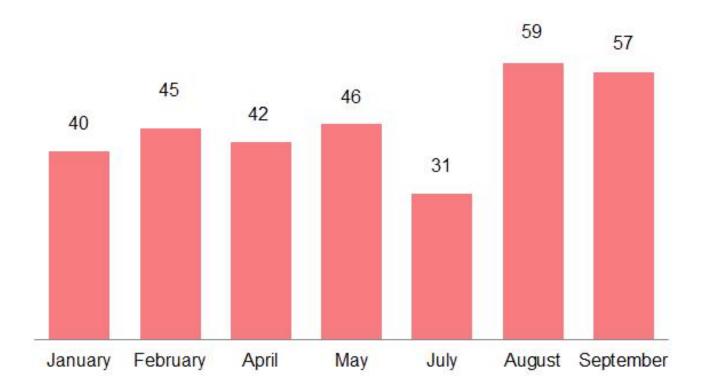
### Times a year the participant had ridden a bike in EBA-Nit's 2018 workshops



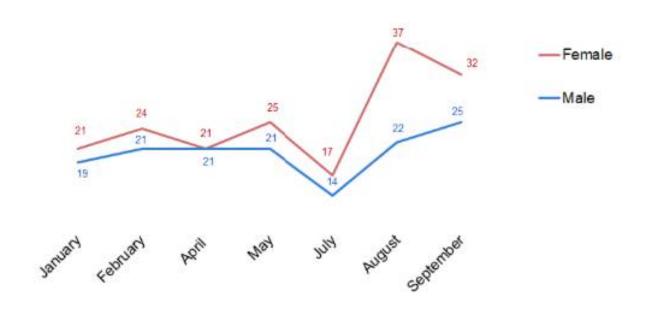
# **Monthly data**



### Participants statistics (per month)



### Sex



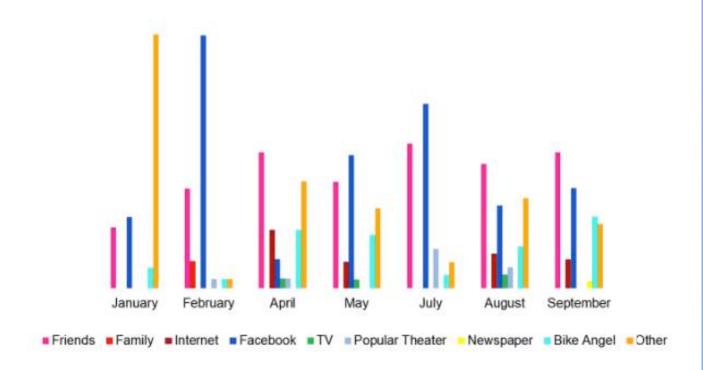
### Age range (%)

	Up to 14 years old	15 up to 24 years old	25 up to 34 years old	35 up to 44 years old	45 up to 54 years old	55 up to 64 years old	Further 65 years old
January	78	8		8	3	3	
February	82			9	2	7	
April	76	5		2	5	5	7
May	72	2	11	2	2	9	2
July	62		10	10	6	6	6
August	72	3	8	3	5	7	2
September	68	7	7	9	5	4	

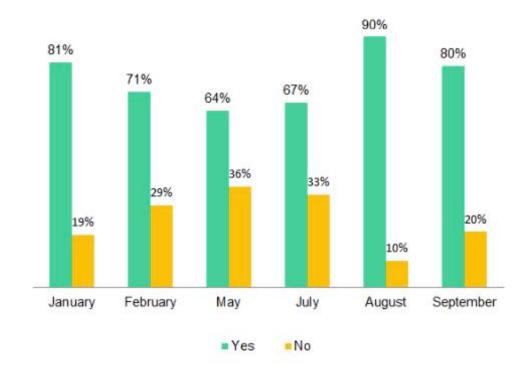
## Participants' hometown (%)

	Niterói	Rio de Janeiro	São Gonçalo	Itaboraí	Other
January	78	5	13		4
February	89		9		2
April	74	5	10		11
May	76		15	2	7
July	87		13		
August	78		20	2	
September	79		5	2	14

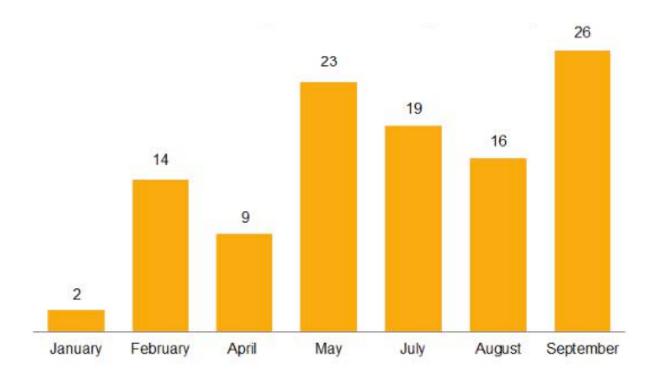
### **How first met EBA-Nit**



### Whether the participant rode a bike when joined EBA-Nit's workshop



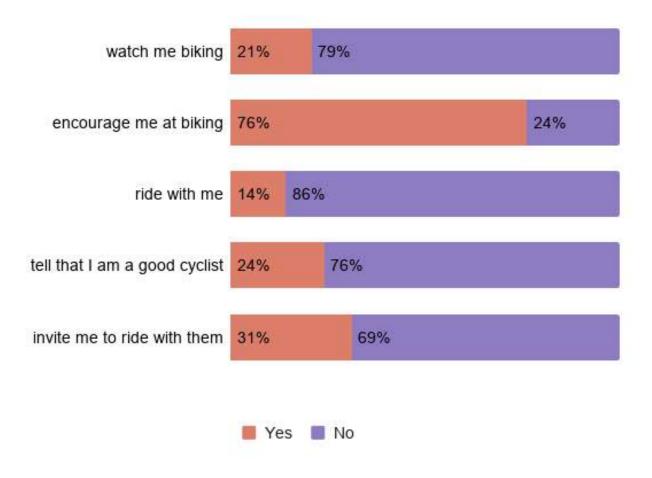
### Volunteering crew statistics (per month)



# Social support

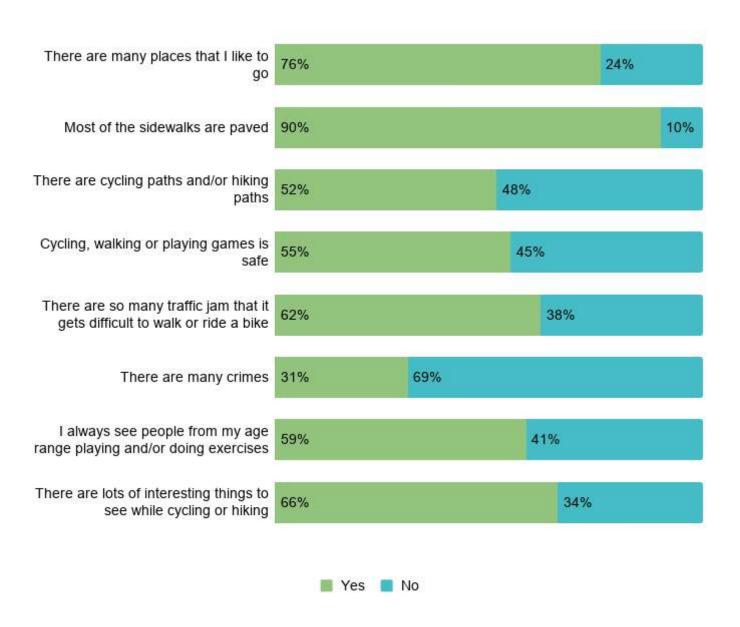


# My closer friends...





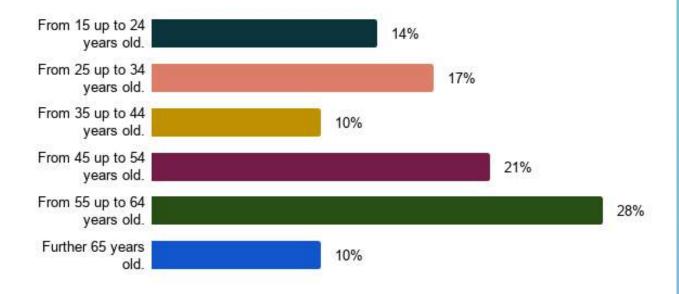
# In my living neighborhood...



# **Urban cycling**



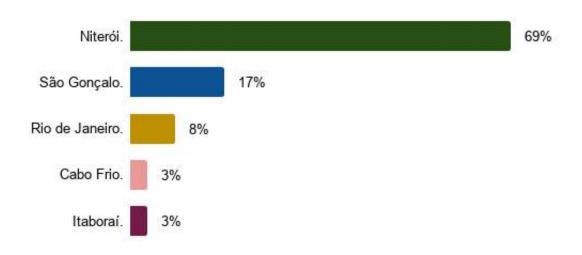
### Age range



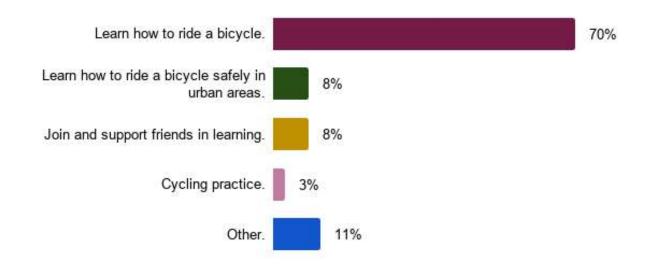
#### Gender



### Participants' current hometown when joined EBA-Nit's workshops



### Motivation to join EBA-Nit's workshop



### Previous participation in EBA's workshop placed in other city



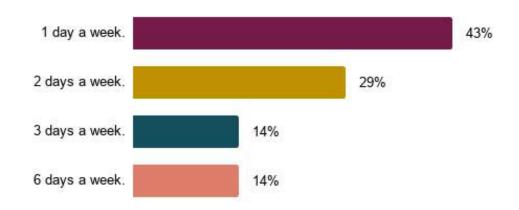
### Bike Anjo's service request after participation in EBA-Nit's workshops



### Use of bicycle as transportation after participation in EBA-Nit's workshops

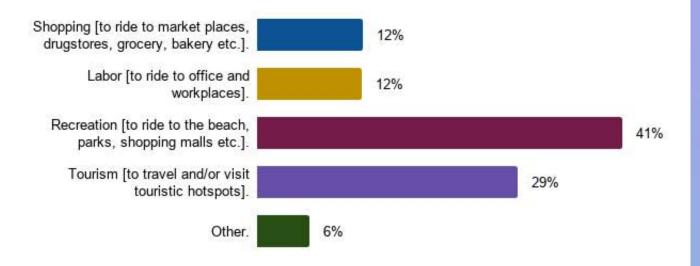


### Periodicity (days per week) of bicycle used as transportation

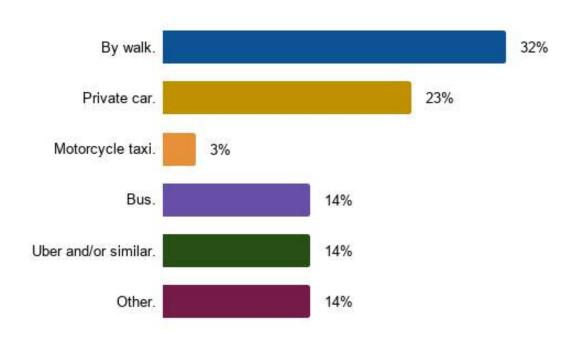


<sup>\*</sup>There was no register on 4, 5 nor 7 days.

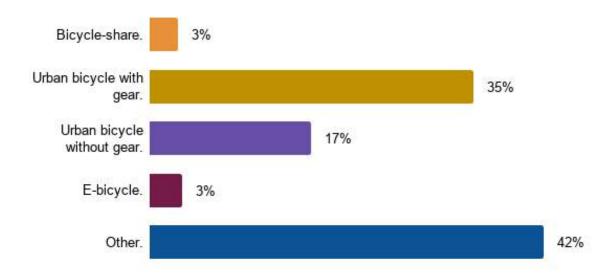
### Goals to use bicycle as transportation



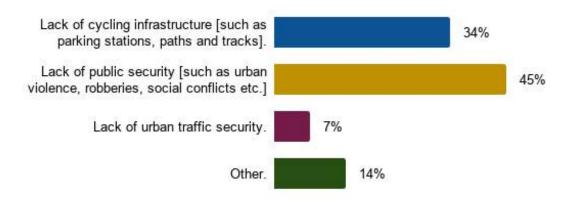
### Transportation less used or replaced by bicycle



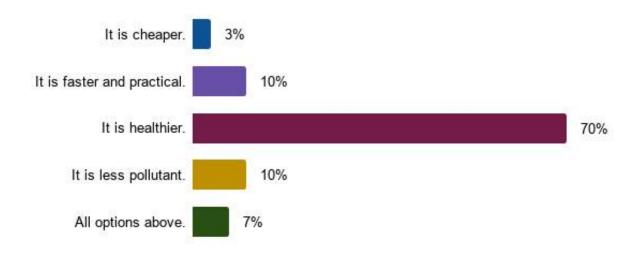
### Bicycle model most used daily as mean of transportation



### Main barrier not to use bicycle as transportation



### Main motivation to use bicycle as transportation



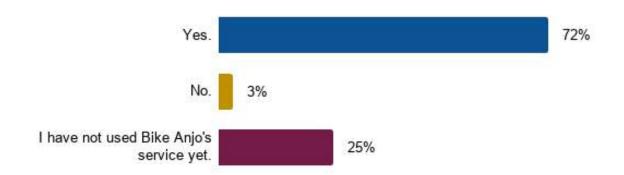
Perception regarding EBA and/or Bike Anjo as positive ways to increase urban cycling (scores from 1 to 10)



### Whether recommend EBA to acquaintances



### Whether recommend Bike Anjo's service to acquaintances

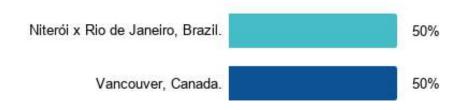




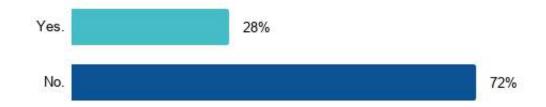
Have you ever used a bicycle in order to travel to another city(s) and/or state(s) and/or country(s)?



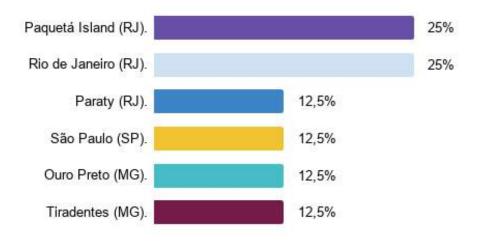
Cities and/or states where participants used bicycle in order to travel



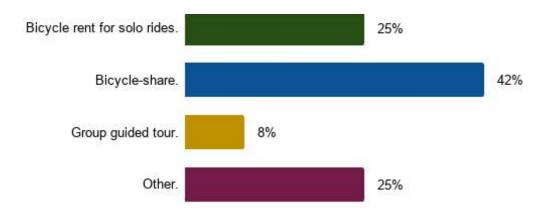
Have you ever used a bicycle in order to visit places and/or take tour at touristic destinations?



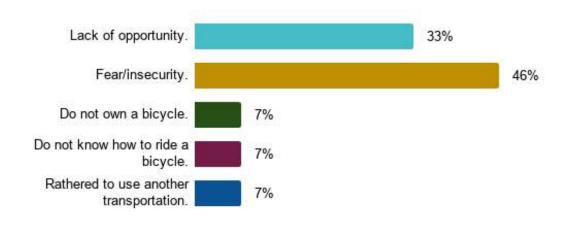
Touristic destinations where bicycle was used in order to visit places and/or take tour



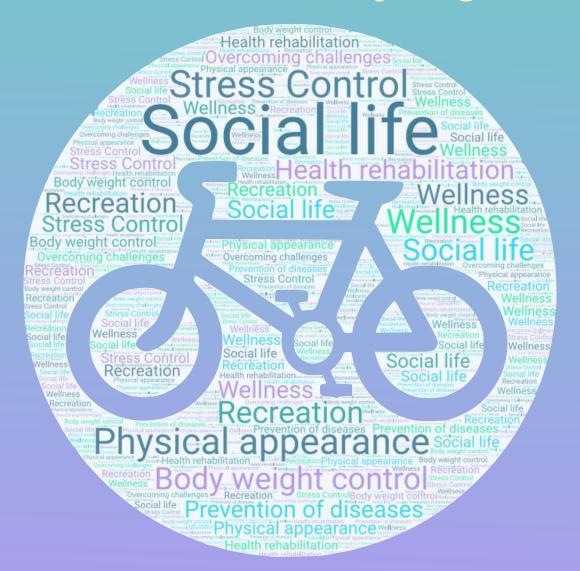
Service performed in order to visit places and/or take tour at touristic destinations

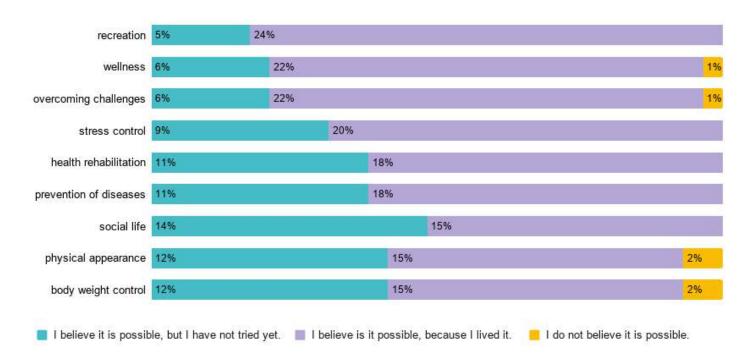


Reason why the participant had never ridden a bicycle in order to visit places and/or take tour at touristic destinations



# **Cycling means...**





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